



PROMOTE  
**POLLINATORS**

COALITION OF THE WILLING  
ON POLLINATORS

SECURE ECOSYSTEMS,  
FOOD PRODUCTION AND  
ECONOMY

Pollinators play a key role in the conservation of biological diversity, ecosystems, food production and the global economy. The effects of current human activities hamper animal pollination.

Promote Pollinators, the Coalition of the Willing on Pollinators, reaches out to potential new partners to develop and implement national pollinator strategies.



Join the coalition for  
the conservation of  
pollinators and their  
habitats

Globally nearly 90% of wild flowering plant species depend on animal pollination



More than 75% of leading global crop types benefit from animal pollination in production, yield and quality

# About the coalition

- We believe that country-led politics can foster policy measures and innovative action on protecting pollinators.
- National pollinator strategies are an important tool for the conservation of pollinators.
- We strive to meet the key messages of the IPBES report on Pollinators, Pollination and Food Production.

# Who form the coalition?

Austria, Belgium, Denmark, Finland, France, Germany, Luxembourg, Peru, Slovenia, Slovakia, Spain, The Netherlands, United Kingdom, Uruguay, Ethiopia



The coalition is accepted as a Cancun commitment for enhanced implementation of the CBD and warmly welcomed by IPBES.

Signed by Nature, environment and/or Agriculture representatives

# Committed to:

- Taking action to protect pollinators and their habitats by developing national pollinator strategies
- Sharing experience and lessons learnt on new approaches, innovations and best practices
- Reaching out to seek collaboration
- Developing research on pollinator conservation
- Mutual support and collaboration



# Declaration tekst

## Declaration on the Coalition of the Willing on Pollinators

### We, partners of the Coalition of the Willing on Pollinators:

**Recalling that pollinators are fundamental** for the conservation of biological diversity and the maintenance of natural terrestrial ecosystems and key ecosystem services, including food production, and for the adaptation of our food production systems to climate change, thereby providing a compelling example of how biodiversity underpins sustainable development, including the improvement of food security for the world's population;

**Deeply concerned** about the current and future state of pollinators and animal pollination, as outlined in the key message of the IPBES thematic assessment on pollinators, pollination and food production, stating that pollinators are threatened for example by land use change, inappropriate intensive agricultural management including pesticide use, environmental pollution, invasive alien species, pathogens and climate change

**Welcoming the tools and guidance** developed by the Food and Agriculture Organization of the United Nations and partners under the International Initiative for the Conservation and Sustainable Use of Pollinators, and convinced that further developments should be built on them.

**Convinced that political impetus** has the potential to foster policy measures and innovative action with a view to protect pollinators;

### COMMIT TO:

**1. take action** to protect pollinators and their habitats in order to stop and reverse their decline, taking into account our national, regional and international capabilities and priorities, including through strategies to:

- promote pollinator-friendly habitats including through sustainable agricultural practices such as agro-ecology;
- improve the management of pollinators, and reduce risks from pests, pathogens and invasive species
- avoid or reduce the use of pesticides harmful to wild and domestic pollinators, apply appropriate risk management measures, and develop alternatives to their use.

We will do so by developing, facilitating (if not already done) and implementing pollinator strategies, consistent with the IPBES thematic assessment on pollinators, pollination and food production;

**2. share**, in an open and transparent manner, experience and lessons learnt in developing, facilitating and implementing these pollinator strategies, especially knowledge on new approaches, innovations and best practices;

**3. reach out** to, and seek collaboration with, a broad spectrum of stakeholders (among which, businesses, NGOs, farmers and smallholders, and local communities) on the need to protect pollinators;

**4. develop research** that will help to fill knowledge gaps on the subject of pollinator conservation;

**5. mutually support and collaborate** with each other and with all countries and partner organizations willing to join us.

In order to do so, **we hereby establish a Coalition of the Willing on Pollinators**. We will reach out to potential new partners with the aim of continuously expanding the Coalition of the Willing. We will report in this respect our results to the meetings of the Conference of the Parties to the Convention on Biological Diversity.



# Current situation

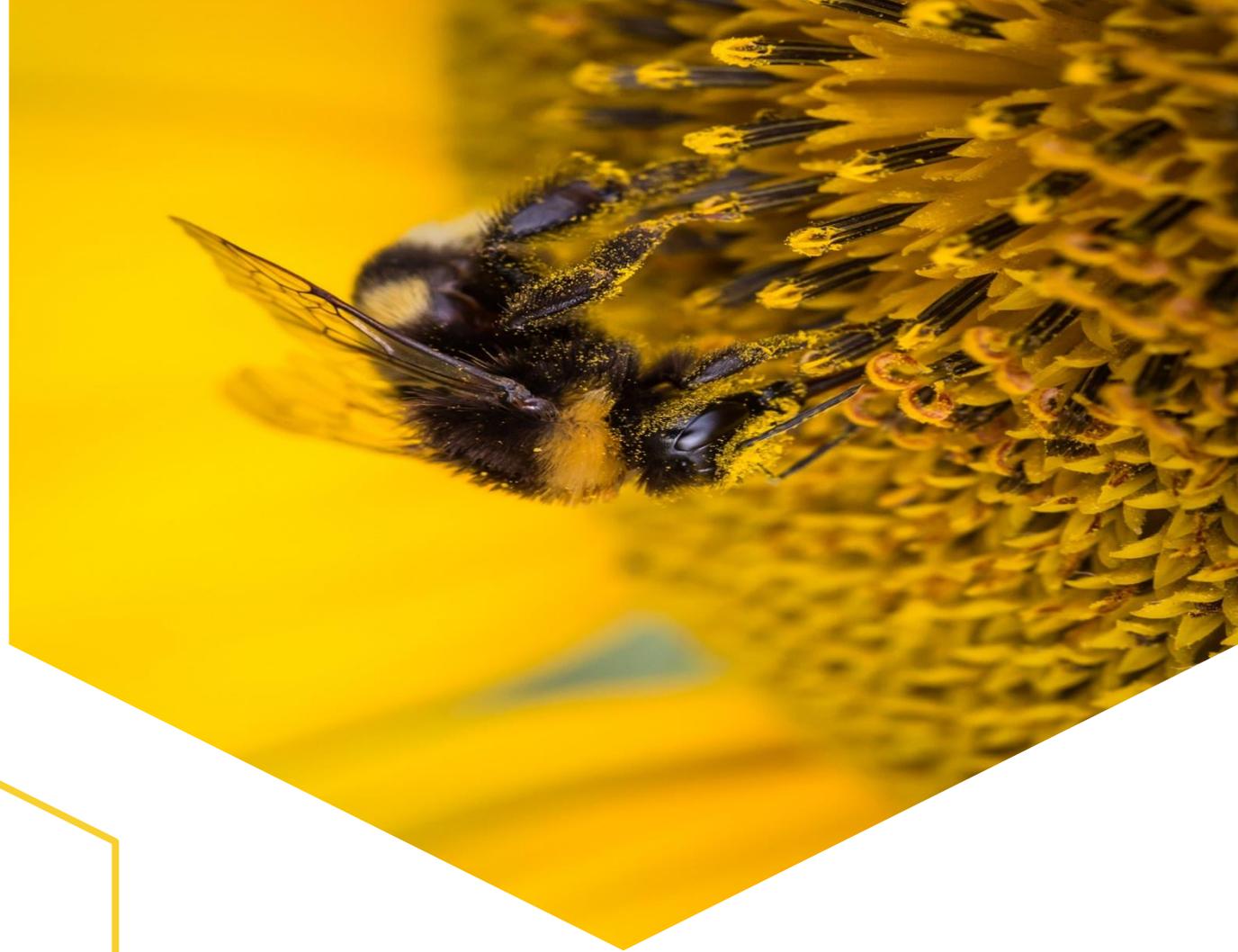
- Secretariat: outreach, communication, organisation of meeting
- Collaboration with Superbee researchers
- Identification of common field of interest

-information and knowledge sharing



# Towards the future

- More members : Signing up moment Medellin
- Key role in implementation IPBES report and CBD
- Might grow into a more action oriented initiative



[www.promotepollinators.org](http://www.promotepollinators.org)

contact information

[info@promotepollinators.org](mailto:info@promotepollinators.org)